

The Qualitative Institute: Summer 2022 August 3-6

Course Director: Rosemary Frasso, PhD, MSc, CPH

This comprehensive agenda includes:

- Philosophical and theoretical foundations of qualitative research
- Common and alternative qualitative data collection approaches
- Interview and focus group workshops
- Concept mapping
- Ethical challenges and navigating your IRB
- Ethnography and observation
- Mixed methods
- Publishing qualitative research
- Managing, coding, and analyzing data using NVivo software

Who Should Attend:

- Researchers, including those in healthcare, public health, education, or social work
- Students and trainees
- Members of community, non-profit, and government organizations

Expert Course Instructors:

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|-----------------------------|----------------------------------|----------------------------|
| • Hannah Anderson, MBA | • Rosemary Frasso, PhD, MSc, CPH | • Harriet Okatch, PhD, MPH |
| • Dorene Balmer, PhD | • Matthew Kearney, PhD, MPH | • Megan Reed, PhD, MPH |
| • Justin Clapp, PhD, MPH | • Shimrit Keddem, PhD, MPH, MUSA | • Stuart Robinson, EdD |
| • Denine Crittendon, MPH | • Marnie LaNoue, PhD, MS | |
| • Melissa Dichter, PhD, MSW | • Patrick Moeller, MPH | |

Lectures - August 3-4: Hall of Flags, Houston Hall | 3417 Spruce Street

Lab - August 5 or 6: Jefferson Alumni Hall, Room M13 | 1020 Locust Street

\$800 Full Institute | \$450 Full Institute (Student Discount)

**Group Rates Available - visit website for more information*

Details and Registration

<https://tqisummer2022.eventbrite.com>

Co-sponsored by Penn Center for Public Health Initiatives & Jefferson College of Population Health