The Qualitative Institute:
Summer 2022
August 3-6

Course Director: Rosemary Frasso, PhD, MSc, CPH

This comprehensive agenda includes:

- Philosophical and theoretical foundations of qualitative research
- Common and alternative qualitative data collection approaches
- Interview and focus group workshops
- Concept mapping
- Ethical challenges and navigating your IRB
- Ethnography and observation
- Mixed methods
- Publishing qualitative research
- Managing, coding, and analyzing data using NVivo software

Who Should Attend:

- Researchers, including those in healthcare, public health, education, or social work
- Students and trainees
- Members of community, non-profit, and government organizations

Expert Course Instructors:

- Hannah Anderson, MBA
- Dorene Balmer, PhD
- Justin Clapp, PhD, MPH
- Denine Crittendon, MPH
- Melissa Dichter, PhD, MSW
- Rosemary Frasso, PhD, MSc, CPH
- Matthew Kearney, PhD, MPH
- Shimrit Keddem, PhD, MPH, MUSA
- Marnie LaNoue, PhD, MS
- Patrick Moeller, MPH
- Harriet Okatch, PhD, MPH
- Megan Reed, PhD, MPH
- Stuart Robinson, EdD

Lectures - August 3-4: Hall of Flags, Houston Hall | 3417 Spruce Street
Lab - August 5 or 6: Jefferson Alumni Hall, Room M13 | 1020 Locust Street

$800 Full Institute | $450 Full Institute (Student Discount)
*Group Rates Available - visit website for more information

Details and Registration
https://tqisummer2022.eventbrite.com

Co-sponsored by Penn Center for Public Health Initiatives & Jefferson College of Population Health