2020 Winter Institute: Qualitative Research Methods
January 6-8, 2020

Course Director: Rosemary Frasso, PhD, MSc, CPH

This comprehensive agenda includes:
- Philosophical and theoretical foundations of qualitative research
- Common and alternative qualitative data collection approaches
- Interview and focus group workshops
- Concept mapping
- Ethical challenges and navigating your IRB
- Ethnography and observation
- Managing, coding, and analyzing data using NVivo software
- Publishing qualitative research
- Reciprocal ethnography and participatory action research

Who Should Attend:
- Researchers, including those in healthcare, public health, education, or social work
- Students and Trainees
- Members of community, non-profit, and government organizations

Expert Course Instructors:
- Aneeza Agha, MA
- Dorene Balmer, PhD
- Fran Barg, PhD, MEd
- Alison Brecher, MPH
- Mariana Chilton, PhD, MPH
- Just Clapp, PhD, MPH
- Melissa Dichter, PhD, MSW
- Joel Fein, MD, MPH
- Rosemary Frasso, PhD, MSc, CPH
- Amy Henderson-Riley, DrPH, MCHES
- Shimrit Keddem, PhD, MPH, MUSA
- Marnie LaNoue, PhD, MS
- Amy Leader, DrPH, MPH
- Sam Rosenblatt, MD
- Judy Shea, PhD

Lectures - January 6-7: Steinhardt Hall, 2nd Floor Auditorium | 215 S. 39th Street
Lab - January 8: Jefferson Alumni Hall, Room M13 | 1020 Locust Street

$800 General Registration | $450 Student Registration
*Group Rates Available - visit website for more information

Please Visit Our Website for More Information and Registration
winterinstitute2020.eventbrite.com

Co-sponsored by Penn Center for Public Health Initiatives & Jefferson College of Population Health