



# CTL Workshop Tracks: PREPARING FOR PUBLICATION

Center for Teaching & Learning • Scott Memorial Library • Jefferson University

*This workshop series provides strategies and techniques to cultivate a successful writing practice as well as tools for identifying appropriate venues for publishing one's work and help making sense of journal submission guidelines for manuscripts and associated images. Attend five of the six workshops in the **Preparing for Publication Track** to earn a micro-credential (which we're calling a "Scottie," in honor of Scott Memorial Library) from the Center for Teaching & Learning. Completion of the credential is not required, however, and participants are invited to attend any individual session(s) of interest in this series.*

## **High Impact Publishing** REGISTER: November 21, 2017

Academic publishing is undergoing a dramatic shift as journals become more specialized and the number of publishing outlets surge. Understanding the publishing world and its potential impact on one's career can be confusing and mysterious. This workshop provides an introduction to academic publishing by exploring the metrics and tools used to determine "impact." Facilitators will explore the concept of "high impact" publishing, discuss two tools for assessing a journal's impact factor, and discuss the evolution of academic publishing, including predatory publishing practices and open access journals.

## **Key Steps in Writing—and Publishing—Your Manuscript** REGISTER: November 28, 2017

This presentation provides advice on how to be more organized and less overwhelmed when you write your next manuscript. It also focuses on key elements of manuscript writing, with a focus on engaging an editor's attention.

## **Creating and Preparing Charts for Publication** REGISTER: February 13, 2018

Creating charts for publication is a snap with Microsoft Excel. The graphing and formatting of Excel make it a quick and easy solution for many types of data display. We'll look at optimizing your format in Excel for easy placement into PowerPoint, Adobe Illustrator or Photoshop. Participants should already possess the skills to work with data in Excel.

## **Photoshop Basics for Teaching and Publication** REGISTER: March 6, 2018

This workshop will focus on the steps involved with manipulating digital images for teaching and publishing. Participants will be shown each step of the process—from digitizing images to managing files for all possible output types. Due to the limited number of site licenses for this program, participants will do hands-on work in small groups.

## **Intermediate Photoshop** REGISTER: March 13, 2018

This workshop is a continuation of Photoshop Basics offering a more in-depth exploration of this application's functions. Topics include: automate functions, history palette, layers, layout, and preparing images for use in MS Office applications. Due to the limited number of site licenses for this program, participants will do hands-on work in small groups. It is highly advised that participants have an understanding of Photoshop or have attended the Photoshop Basics workshop to attend this workshop.

## **5 Habits of Successful Writers . . . and Ways to Foster Them in Your Writing** REGISTER: March 19, 2018

Few of us ever learn how to write with consistency and fluency, and yet being able to do so can mean the difference between being a highly regarded researcher and one who is overlooked. Studies have shown that successful writers practice specific habits that help them flourish and make the process of writing less mysterious. This workshop will focus on these habits and provide practical advice for fostering them in your own writing.