3rd Annual Current Issues in Coronary and Structural Heart Disease: A Multidisciplinary Approach
Friday, October 21, 2016
Don’t miss this opportunity!

Dear Representative,

On behalf of the Department of Medicine, Division of Cardiology at Thomas Jefferson University, we cordially invite you to participate as an exhibitor at the 3rd Annual Current Issues in Coronary and Structural Heart Disease: A Multidisciplinary Approach to be held on Friday, October 21, 2016 at the Bluemle Life Sciences Building on Thomas Jefferson University Campus in Philadelphia, PA.

As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 175 medical practitioners representing hospital-based and office-based practices from the greater Philadelphia and tri-state area. Exhibitors will have several opportunities to converse with attendees including during breaks, over lunch and at the networking reception. There will be four levels of exhibiting opportunities: Platinum Level, Gold Level, Silver Level, and Bronze Level:

• **Platinum Level $7,000 (limited to first 4 paid companies)**
  - Choice of Premium Exhibit Booth location in Exhibit Area (first come, first serve basis)
  - 2 full page (8.5 x 11), color company advertisement in Exhibitor Directory *(Due: September 30, 2016)*
    - Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border
  - Networking Lunch with selected Course Planners during the designated “Lunch with Exhibitors” (see attached program agenda) - 2 company representatives only
  - Acknowledgement posted online via a Virtual Exhibit Hall and emailed to all participants before and after the conference
  - Individual company acknowledgement signage
  - Special name badge designation
  - Up to 6 company representatives
  - 4 complimentary conference attendees
  - PowerPoint slideshow acknowledgement
  - Company listing in printed Exhibitor Directory
  - Two 6ft draped tables

• **Gold Level $5,000**
  - 1 full page, color company advertisement in Exhibitor Directory *(Due: September 30, 2016)*
    - Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border.
  - Prime exhibit location
  - Up to 4 company representatives
  - 3 complimentary conference attendees
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

**Silver Level $3,500**
- 1 half page, black and white company advertisement in Exhibitor Directory (*Due: September 30, 2016*)
  - Ad specifications: PDF format, letter size (8.5 by 5.5), no bleed, preferably with a border.
- Up to 3 company representatives
- 2 complimentary conference attendees
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

**Bronze Level $2,500**
- Up to 2 company representatives
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

Exhibit fees can be mailed to the Office of CME at Sidney Kimmel Medical College, Jefferson Alumni Hall, Office of CME, 1020 Locust Street, Suite M-5 Philadelphia, PA 19107. Our tax ID number: 23-135-2651. Please make checks payable to: Sidney Kimmel Medical College, Office of CME. Visa and MasterCard is also accepted.

We are hopeful that you will join us as an exhibitor this year for this exceptional program and important networking event, most appropriately deserving of your participation and support. Please feel free to contact Kate Nagele in Office of CME with any questions you may have. Kate can be reached by phone at 215-955-1286, by fax at 215-923-3213, or via email at Kathleen.Nagele@jefferson.edu.

Sincerely,

David L. Fischman, MD, FACC, FACP
Professor of Medicine
Sidney Kimmel Medical College at Thomas Jefferson University
Co-Director, Cardiac Catheterization Laboratory
Director, Interventional Cardiology Fellowship Program
Thomas Jefferson University Hospital

Michael P. Savage, MD, FACC, FSCAI, FACP
Ralph J. Roberts Professor of Cardiology
Sidney Kimmel Medical College at Thomas Jefferson University
Director, Interventional Cardiology
Director, Cardiac Catheterization Laboratory

Nicholas J. Ruggiero II, MD, FACP, FACC, FSCAI, FSVM, FCPP
Assistant Professor of Medicine
Sidney Kimmel Medical College at Thomas Jefferson University
Director, Structural Heart Disease and Non-Coronary Interventions
Director, Jefferson Heart Institute Vascular Laboratory
Associate Director, Cardiovascular Diseases Fellowship
Thomas Jefferson University Hospital

*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson’s status may be directed to Dr. Cole, Assistant Dean for CME.*
**Exhibitor Information**

*3rd Annual Current Issues in Coronary and Structural Heart Disease: A Multidisciplinary Approach*

<table>
<thead>
<tr>
<th>Conference Date:</th>
<th>Friday, October 21, 2016</th>
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| Conference Location: | Bluemle Life Sciences Building  
233 S. 10th Street  
Philadelphia, PA 19107 |
| Set-up/Breakdown: | All exhibits must be tabletop or portable in nature. Exhibit set-up can begin on Friday, October 21, 2016 at 7:00AM. See shipping info below. Please notify Kate Nagele of shipments by email at Kathleen.Nagele@jefferson.edu or by phone at 215-955-1286. |
| Exhibit Location/Start Times: | Representatives may begin exhibiting at 7:30AM on Friday, October 21, 2016. The exhibit area is available in the lobby of the Dorrance H. Hamilton Building.  
The exhibit area is available throughout the conference. The exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times where food and beverage will be served:  
**Friday, October 21, 2016**  
7:30AM - 8:00AM  
Registration, Continental Breakfast & Exhibits  
9:40AM - 10:00AM  
Break & Exhibits  
12:00PM - 1:00PM  
Lunch & Exhibits  
2:30PM - 2:45PM  
Break & Exhibits |

**Exhibit Recognition & Booth Size:**

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| o Acknowledgement posted online via a Virtual Exhibit Hall and emailed to all participants before and after the conference |
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**Exhibitor Registration:**

http://jeffline.jefferson.edu/jeffcme/medicine/exhibitors-coronary.cfm

**Exhibitor Rules:**

All exhibits must be tabletop or portable in nature. Exhibitor is NOT furnishing commercial support for this conference, Exhibitor is buying exhibit space.

- Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.
- Exhibits are intended for informational purposes, products should not be sold on site.
- Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.
- The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company’s behalf.
- The conference is not responsible for the security of exhibitors’ materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.

**Cancellation by the Conference Organizers**

In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors.

**Sunshine Act:**

The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).

Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.
<table>
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<th>Electrical Needs:</th>
<th>Electrical services are included in the exhibit fee. Each company is responsible for communicating their electrical needs to Kate Nagele via email to <a href="mailto:Kathleen.Nagele@jefferson.edu">Kathleen.Nagele@jefferson.edu</a>.</th>
</tr>
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<tr>
<td>Shipping:</td>
<td>Please notify Kate Nagele prior to shipping: Shipments will be accepted at the Jefferson Alumni Hall Loading Dock 2 days prior to conference, no earlier than Wednesday, October 19, 2016. Be sure to label them accordingly. Bluemle Life Sciences Building 233 South 10th Street Philadelphia, PA 19107 Attn: Kate Nagele Current Issues in Coronary and Structural Heart Disease October 21, 2016 Package ____ of ____ Jefferson does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with loading dock representatives.</td>
</tr>
<tr>
<td>Payment:</td>
<td>Visa and MasterCard are accepted. Please make check payable to: Thomas Jefferson University Mail to: Sidney Kimmel Medical College Office of CME Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107 *Visa and MasterCard are also accepted. We do not accept American Express. Payment in full is required with registration. If paying with company check, Credit Card information will be required to hold space. Credit Card will be charged on October 21, 2016 if another payment method is not received.</td>
</tr>
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</table>

Should your company require any other needs regarding your exhibit, please contact Kate Nagele by phone at 215-955-1286 or via email at Kathleen.Nagele@jefferson.edu.

Exhibit pictures are restricted to exhibit area only. Exhibitors may not conduct promotional activities within the educational session room.
Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

THOMAS JEFFERSON UNIVERSITY

Business name/disregarded entity name, if different from above

3. Check appropriate box for federal tax classification; check only one of the following seven boxes:
   □ Individual/sole proprietor or single-member LLC
   □ C Corporation
   □ S Corporation
   □ Partnership
   □ Trust/estate
   □ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership)
   □ Other (see instructions)

   Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.

4. Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
   □ Exempt payee code (if any) 501C3
   □ Exemption from FATCA reporting code (if any) 501C3

   (Applies to accounts maintained outside the U.S.)

Address (number, street, and apt, or suite no.)
1020 WALNUT STREET

City, state, and ZIP code
PHILADELPHIA, PA, 19107

List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number

Employer identification number

2 3 - 1 3 5 2 6 5 1

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and

2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Signature of U.S. person

Mark Laiche, Asst Controller

Date

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)

Form 1099-C (canceled debt)

Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See What is FATCA reporting? on page 2 for further information.