Berk/Bockus Honorary Lecture and Grand Rounds 2014

Wednesday, October 22, 2014
Bluemle Life Sciences Building, Room 101
233 S. 10th Street
Philadelphia PA 19107

featuring
Nicholas J. Shaheen, MD, MPH
Professor of Medicine and Epidemiology
Chief, Division of Gastroenterology & Hepatology
University of North Carolina School of Medicine

Dr. Shaheen is a Professor of Medicine and Epidemiology at the University of North Carolina School of Medicine and Chief of the Division of Gastroenterology and Hepatology. He attended college at Harvard University and earned his medical degree at the University of Chicago, Pritzker School of Medicine, where he fulfilled his internship and residency requirements. He completed his clinical fellowship training at UNC, where he also earned his Master’s degree at the School of Public Health. He then completed a National Institutes of Health fellowship in Epidemiology.

3:30PM - 4:45PM
Case Presentations and Panel Discussion
Jefferson and Drexel Fellows will present interactive case-based presentations that will focus on the upcoming changes in the field of Gastroenterology. Keynote speaker, Dr. Nicholas J. Shaheen, MD, MPH, along with additional panelists, will share their diverse expertise and clinical experience and provide commentary on these presentations.

5:00PM - 6:00PM
Berk/Bockus Honorary Lecture
“Misplaced Priorities and Barrett’s Esophagus”
Reception will immediately follow the keynote lecture

PRE-REGISTRATION IS REQUIRED. There is No Registration Fee for this event.
Register online at http://jeffline.jefferson.edu/jeffcme/GICME/events.cfm or fax the completed registration form and fax it to the Office of CME at 215-923-3212.
Questions? Please call the Office of CME at 1-888-JEFF-CME or 215-955-6992.

With thanks to the family of Dr. J. Edward Berk and the Bockus International Society for their support.
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**Course Description**  
The Berk/Bockus Honorary Lecture and Grand Rounds has been established to honor two Jefferson graduates who had distinguished careers in gastroenterology, Henry L. Bockus, MD, MACP (Class of 1917) and J. Edward Berk, MD, DSc, FASGE (Class of 1936). This distinguished lecture series will address pertinent topics in gastroenterological diseases. The focus on updated approaches to the diagnosis and treatment of gastrointestinal illness will be reinforced through lively interactive case-based presentations.

**Course Objectives**  
At the conclusion of this course, participants should be able to:  
- Describe the epidemiology of Barrett’s esophagus and esophageal adenocarcinoma.  
- Assess the effectiveness of current measures to prevent esophageal adenocarcinoma.  
- Examine the new research developments to improve care of patients with Barrett’s.  
- Analyze their individual practice in light of the information and discussions during the course, and identify specific strategies to implement as part of a continuing improvement process for their practices.

**Accreditation**  
Sidney Kimmel Medical College at Thomas Jefferson University is accredited by the ACCME to provide continuing medical education for physicians.

Sidney Kimmel Medical College designates this live activity for a maximum of **2.25 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Faculty Disclosure**  
All faculty participating in continuing medical education activities sponsored by Sidney Kimmel Medical College are expected to disclose to the activity audience any real or apparent conflict(s) of interest related to the content of their presentation(s). Full disclosure of faculty relationships will be made at the activity.

**Registration**  
There is no registration fee for this activity; however, **pre-registration is required**. For further information or if you have any questions, please call the Office of CME at 1-888-JEFF-CME or 215-955-6992 or access the course webpage at [http://jeffline.jefferson.edu/jeffcme/GICME/events.cfm](http://jeffline.jefferson.edu/jeffcme/GICME/events.cfm).

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**Have you heard?**  
Jefferson Medical College is now The Sidney Kimmel Medical College at Thomas Jefferson University! Jefferson Medical College has been renamed The Sidney Kimmel Medical College at Thomas Jefferson University, effective June 17, 2014 as a result of an historic and transformative gift from the Sidney Kimmel Foundation.
**Berk/Bockus Honorary Lecture and Grand Rounds 2014**  
*Sidney Kimmel Medical College - Bluemle Life Sciences Building*  
233 S. 10th Street, Philadelphia, PA 19107  
Wednesday, October 22, 2014  
*(Preliminary Agenda/Subject to Change)*

<table>
<thead>
<tr>
<th>Time</th>
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<th>Speaker(s)</th>
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<tbody>
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<td>4:45PM - 5:00PM</td>
<td>Break</td>
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Professor of Medicine and Epidemiology  
Chief, Division of Gastroenterology & Hepatology  
University of North Carolina School of Medicine |

*Conference Adjourns - Reception to Follow*

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Register Now!

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Featuring Nicholas J. Shaheen, MD, MPH
Bluemle Life Sciences Building - 233 S. 10th Street, Philadelphia, PA 19107
Wednesday, October 22, 2014

Registration deadline is October 17, 2014.

□ Male □ Female

Last Name ___________________________ First Name ___________________________ MI ___________________________

Title (Dr, Mr, Ms) ___________________________ Personal Title (II, Jr) ___________________________ Degree ___________________________.

Specialty ___________________________.

Affiliation/Organization ___________________________. Mailing Address ___________________________.

City ___________________________. State ___________________________. Zip ___________________________.

Telephone □ Work □ Home □ Cell ____ □ Fax ___________________________. Email ___________________________.

Web ID (Please provide the last four digits of your Social Security Number as your Web ID. This will allow you to access your CME transcript at any time after the course.) ___________________________.

Please do not include me in upcoming events mailing lists. □ Yes □ No

Are you a Jefferson Medical College Alum? □ Yes □ No

If yes, what year? ___________________________.

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Sidney Kimmel Medical College/Office of CME
1020 Locust Street
Jefferson Alumni Hall, Suite M-5
Philadelphia, PA 19107

¶ If you have any special needs, please contact the Office of CME by October 17, 2014 at 1-888-JEFF-CME or 215-955-6992.