WHAT EVERY HEALTH CARE PROFESSIONAL SHOULD KNOW:
A GENERAL MEDICAL UPDATE

FEBRUARY 1–5, 2015
The Four Seasons, Jackson Hole

THE TOPICS INCLUDE:

Course meets daily starting Monday February 2, 2015 through Thursday, February 5, 2015 from 7 a.m. – 9 a.m. and 4 p.m. – 6 p.m. Thursday, February 5, 2015 will have a morning session only.

Opening Reception: Sunday, February 1, 2015 6 p.m. – 8 p.m.

For full details on the conference agenda, visit our website Jefferson.edu/jeffcme/AlumniCME

Course Directors
David Kastenberg, MD
Cataldo Doria, MD, PhD
Edward Share, MD
John Spandorfer, MD
Pooja Singh, MD
Francesco Palazzo, MD

Pancreatic Cancer Update
• Medical Management
• Radiation Oncology Management
• Surgical Management
• Novel Therapies and New Frontiers in Pancreatic Cancer
Features Drs. Michael Ramirez, Rani Anne, Charles Yeo, and Jonathan Brody

Cardiac and Vascular Disease Update
• Medical Management of Congestive Heart Failure
• Surgical Management of Congestive Heart Failure
• Anticoagulation Treatment
• Vascular Surgery
Features Drs. Paul Mather, John Entwistle, Taki Galanis, and Paul DiMuzio

Surgery Update
• Neurosurgery
• Urology
• Laparoscopic Elective and Emergency Surgery
Features Drs. Pascal Jabbour, Costas Lallas, Francesco Palazzo, Karen Chojnacki, Benjamin Braslow and Benjamin Starnes

Geriatric Care Update
• Geriatric Gastroenterology
• Medication Management of the Geriatric Patient
• Geriatric Psychiatry
• Value in Cancer Care in the Elderly
Features Drs. David Kastenberg, Christine Arenson, Ross Greenberg, and Andrew Chapman

Refreshers In...
• Treatment of Hepatitis C
• COPD and Asthma
• Complementary and Alternative Medicine
• Sleep Disorders
• Anesthesiology
Features Drs. Jonathan Fenkel, Gregory Kane, Daniel Monti, Karl Doghramji and Linda Sundt

Special Presentations by
Features Drs. Mark Tykocinski, Stephen Klasko, Bruce Gewertz, and Mr. Frederic Ruccius
LEARNER OBJECTIVES:

- Examine specific issues in the care for patients with heart failure, including risk assessment, options for advanced therapies, appropriate use of long-term ventilator assist device support and transplantation. Describe a collaborative plan of care for the advanced heart failure patient.
- Identify currently recommended procedures for carotid stenting, treating juxtagenular AAA not amenable to routine EVAR, and treatment options for patients with claudication.
- Describe recent changes in the treatment of hepatitis C, indications and risks/benefits of new approaches, and how appropriately implement their use in practice.
- Review the latest demographic data in asthma and COPD and trends in smoking and smoking cessation.
- Review the principles of therapy and management strategies associated with best outcomes for patients with asthma and COPD.
- Identify recent key developments in sleep disorders, including pathophysiology, its functional impact on diverse areas of human functioning, and appropriate treatment modalities.
- Review the pharmacologic profile of the new oral anticoagulants, the evidence for their use, and discuss the perioperative management of the new oral anticoagulants in practice.
- Review key issues in geriatric medicine, specifically the pharmacokinetic and pharmacodynamic considerations that impact medication, common medication-related problems that may be encountered in older adults with multiple co-morbidities.
- Describe the different clinical features of Alzheimer’s dementia, Non-Alzheimer’s dementias and neurocognitive disorders and the treatment-management options associated with each.
- Based on the IOM report on Cancer Care, recognize the impact of demographics shifts in the geriatric oncology population and identify strategies that can improve cancer care in this population.
- Review current trends in immunotherapy radiation oncology, surgical management and emerging areas of study in the treatment of pancreatic cancer.
- Review the indications, risks and benefits, and pre- and post-operative management when implementing bariatric surgical treatments of obesity.
- Describe the presentation, differential diagnoses, surgical treatments and prognosis for patients experiencing neurosurgical emergencies.
- Explain the unique characteristics of performing surgery on the modern battlefield, the types of injuries seen, and the appropriate use of tourniquets.
- Identify environmental issues that affect the practice of medicine and medical education, focusing on the impact of healthcare reform.
- Assess individual practice in light of the information and discussions during the course, and identify specific strategies to implement as part of a continuing improvement process for their practices.

REGISTRATION INFORMATION:

**Single Participant Registration**

- **$595.00 Early Bird!** On or before October 31, 2014
- **$675.00 after October 31, 2014

**“Couples” Registration**

(For spouses/partners sharing a room) when both receive CME credits and both attend dinner.

Contact the Office of CME to receive the registration code for this special Couples Rate.

- **$940.00 (per couple) Early Bird!** On or before October 31, 2014
- **$1,100.00 (per couple) after October 31, 2014

**Accreditation**

Sidney Kimmel Medical College at Thomas Jefferson University is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Sidney Kimmel Medical College designates this live activity for a maximum of 12.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Cancellation/Refund Policy**

Please refer to the course webpage for the cancellation policy.

**HAVE YOU HEARD?**

Jefferson Medical College has been renamed the Sidney Kimmel Medical College at Thomas Jefferson University! Visit Jefferson.edu for more.

**Room Reservation Information**

Room rates range from $325.00 to $695.00. Room reservations can be made by calling the Hotel directly and requesting the Reservations Department at 1-800-295-5281.

A deposit of $200.00 for EACH additional guest rate will be taken at the time of booking, with the additional deposit of full payment taken at 30 days prior to arrival. Rooms cancelled within 30 days of arrival will forfeit entire deposit.

Reserve rooms before January 2, 2015 to access special Jefferson rates. DON’T DELAY! Rooms are expected to go fast! Please note room rates will be honored for course registrants only.

**The Four Seasons, Jackson Hole**

Located next to Grand Teton National Park, this Four Seasons, Jackson Hole is near the shops at Teton Village and the National Elk Refuge. The resort offers a ski-in/ ski-out restaurant and a full-service spa. The heated outdoor pool and spa tubs provide panoramic views of the Tetons. A ski concierge and rental shop are available.

**Questions**

Contact the SKMC Office of CME at 1-888-JEFF-CME or jeffersoncme@jefferson.edu

**Reserve Extra Dinner Tickets When You Register**

The group dinner will be held on Wednesday, February 4, 2015. Dinner is included in the registration fee for attendees. Please note a separate charge applies to those bringing guests as follows:

- **$100.00 for FIRST additional guest**
- **$200.00 for EACH additional guest**

For additional information, and to register, please visit Jefferson.edu/jeffcme/AlumniCME